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This is a bi-weekly newsletter covering all things digitalswitzerland.
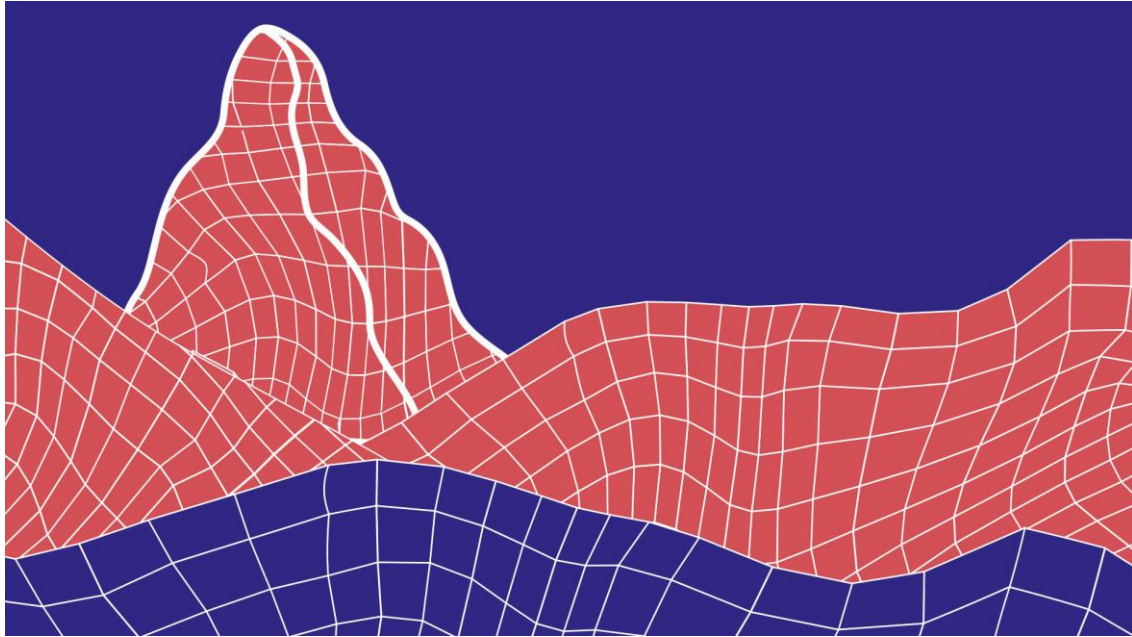
d1g1tal**switzerland**

Dear reader,

In the last two weeks, our team was busy shaping the digital landscape of Switzerland: be it with the launch of our startup bootcamps or the new campaign we introduced on our open innovation platform. Read more on our blog.

With the arrival of spring, we've also slightly refreshed our digitalswitzerland website.

Enjoy the reading and the sun!

Kind regards,
Your digitalswitzerland Team

Announcing the Matterhorn-Projects

We are about to launch the next campaign on the open innovation platform. As of today, April 30, we are looking for ideas for the **Matterhorn-Projects** on the open challenge platform.

With the Matterhorn-Projects, we want to identify ideas that promise Switzerland and the world sustainable progress. Ideas, which in their implementation themselves would astonish Elon Musk and Jack Ma. In short: visionary, colossal and crazy ideas!

What matters to us is a lively exchange on the platform - only together will it be possible to find the ideal plan for the ascent of the digital Matterhorn.

For more information on how to take part and background information click here.

digitalswitzerland challenge: aftermath

The second digitalswitzerland Challenge Demo & Pitch Day is history - but for the bets and projects that are at the center of the initiative, the work is only just starting or still continuing. So this is the opportunity for a quick look back: our reporter Joel Blom, who has been closely following the digitalswitzerland challenge throughout the year, reports on the event and elicited a few pointed statements from the guests.

Quick Hits

Zurich E-Prix and eDays: More than a Race

«For the first time since 1954, there will be a circuit race in Switzerland on June 10, 2018. But those expecting loud engine noise will be disappointed.» - Link

Announcing the ascent of the digital Matterhorn
«With the Matterhorn-Projects, we want to identify ideas that promise Switzerland and the world sustainable progress.» - Link

Digitalisation and the value of online learning
«digitalswitzerland is engaged across the board in promoting digitalisation, including throughout school and lifelong education, trough its NextGeneration and educationdigital platforms.» - Link

Challenge Bets pay out – in spite of risks
«Riva's partners combined their own (known) resources in novel ways, and executed, iterating a plan together on the fly.» - Link

On the Digital Day - «Trying to increase our ability to adapt»
«That is the only way to release us from the society-wide anxiety around tech.» - Link

The Jury behind Switzerland's next 100 Digital Shapers
«Attracting the brightest minds, digital pioneers, data enthusiasts and digital visionaries is of utmost importance.» - Link

#longread

Proxeus wants to be the WordPress of blockchain
(TechCrunch, April 2018)
«Blockchain is going to change the whole way we organize ourselves, the

whole way we build software, the whole way that even democracy works — and the whole way societies are organized," says Antoine Verdon, laying out his blockchain faith before tempering it with a little local pragmatism. "The impact will be quite deep and eventually really powerful but in the first step it's just another digital technology bringing efficiency to businesses."»

«One interesting use-case for their blockchain technology — which they just last week publicly demoed in a prototype form under test conditions, as an entry in the **digitalswitzerland challenge** — is a company registration system using a digitized blockchain process to radically shrink how long the necessary administration takes.»- Link

IKEA furniture and the limits of AI
(The Economist, April 2018)
«Lots of jobs have physical aspects that robots struggle with. Machines may soon be able to drive delivery vans, for instance. But, at least for now, they could well fail to carry a parcel to a flat at the top of a flight of slippery stairs, especially if the garden was patrolled by a dangerous dog.» - Link

Upcoming Events

You can find all our upcoming events now on our new event page

3 May 2018 @ ICRC Geneva
Inspirational Session (members only)

Our first Inspirational session in 2018 will take place at the Headquarters of the ICRC in Geneva. The purpose of an Inspirational Session is to benchmark best practices, learn from each other's experiences and promote further inspiration for actions to embed digitalisation in our activities. - Link

5 -7 June 2018 @ Bernexpo Berne

GEOSummit - The digital living space

The digital world depends on geoinformation: Concepts for Smart Cities, Infrastructure Planning, Natural Hazard Management, Drones and Augmented Reality need geodata. At GEOSummit experts and users of companies, government and education will discuss spatial computing for a changing world. Our Managing Director Nicolas Bürer will be speaker at the summit. - Link

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Thursday, 25 October, 2018 @ Switzerland

Digital Day 2018

Already mark the date for this year's Digital Day. This time even bigger! Visit us here and follow #DigitalDay to stay informed on all things Digital Day 2018.

Jobs@digitalswitzerland

Great, we've caught your interest! Please find our open positions below. We look forward to your application.

Join our growing digitalswitzerland team now!

We are looking for a **Relations & Operations Support** for our Zurich Office and an **Operations Intern** in Lausanne as of May 2018 or by arrangement. Please share and check out the job profiles.

Facebook   Twitter   LinkedIn   Newsletter

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