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This is a bi-weekly newsletter  
covering all things digitalswitzerland.

# digital**switzerland**

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Dear reader,

Education lies at the heart of every society. It is the next generation that will move forward our country and thus, with the initiative «[nextgeneration](#)» digitalswitzerland offers unique learning programmes to prepare kids and young people for the world of tomorrow. More in our [blog](#).

Besides the activities in the field of [Education&Talent](#), our team successfully launched our [Startup Bootcamps](#), met with members for an Inspirational Session and held the second [Digital Day Workshop](#).

We wish you an inspirational reading.

Kind regards,  
Your digitalswitzerland [Team](#)

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digital**switzerland**

| **next**  
generation



## Inspiring kids for technology and entrepreneurship in nextgeneration summer camps

Are your kids curious and would like to learn how to build a robot or shoot for the moon?

Our digitalswitzerland «[nextgeneration](#)» summer camps are a starting point: Future talents learn more on all things digital, be it in the areas of robotics, entrepreneurship, gaming, programming or computational thinking. First camps are starting in June.

You can find further information on the «nextgeneration» summer camps [here](#) or read more in our [blog](#).

For adults seeking further education in the digital field, digitalswitzerland operates the platform [educationdigital.ch](#).

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STARTUP  
**BOOTCAMPS**

## "An excellent initiative to link startups and corporates"

- Evelina Georgieva, Co-Founder Pryv Data & Management Solutions



Last Friday, 4 May, the digitalswitzerland [Startup Bootcamps](#) officially started with the very first Scale-up Bootcamp at Gotham Lab in Lausanne. The topics of this first Scale-Up Bootcamp were Big 'Data Analytics: from AI to SaaS' and 'Robotics & Connected Machines'.

A total of [21 startups](#) pitched in front of 20 corporates and over 80 1:1 meetings took place in the afternoon enabling rich business opportunities between the two players.

Stay tuned to learn more about the outcomes of our fully booked Scale up Bootcamps and [register](#) , whether you are an international startup or a

corporate, for our ['Market Entry' Bootcamp](#) happening beginning of June!



## Thinking big: This was the second Digital Day workshop

25 October seems far away. However, we know that time flies and soon enough the [Digital Day](#) will be happening. So, it is time to start planning and gathering thoughts and that is what our Digital Day team with all its partners did. In a creative session, ideas and visions took more concrete form.

Read more on the latest developments around the Digital Day in our [blog](#) or join the conversation on social media: [#SwissDigitalDay](#)

Interested in becoming a Digital Day Partner? Hurry Up! Registration will close soon. Last chance to register [here](#).

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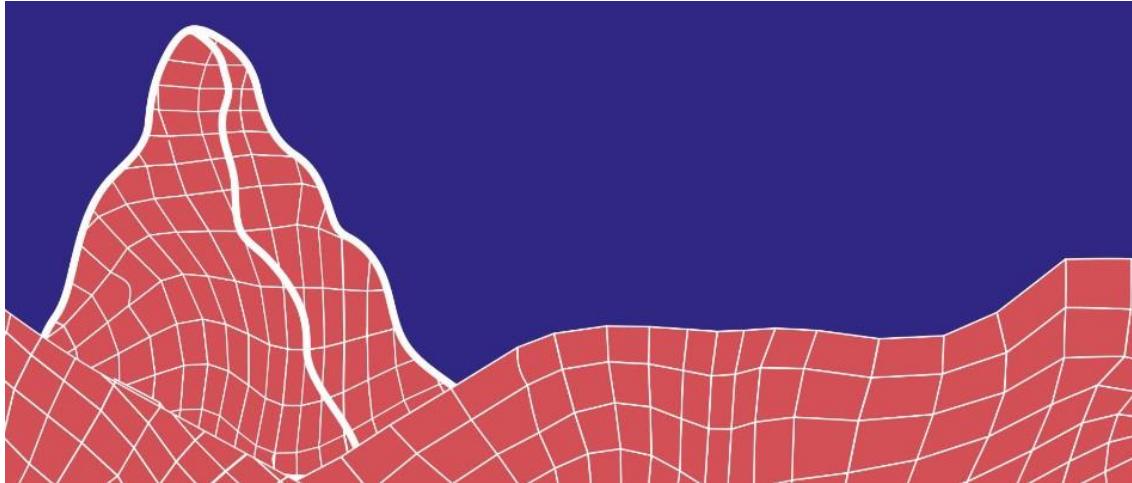
# digitalswitzerland

## Inspirational Session with the ICRC

Three times a year, digitalswitzerland is organizing so-called Inspirational Sessions for its members: To learn from each other's experiences, get to know best practices and especially as source of inspiration.

On Thursday, 3 May 2018, the Inspirational Session took place at the [ICRC](#) in Geneva. In a very inspiring setting, digitalswitzerland members were welcomed by Peter Maurer himself, ICRC President and digitalswitzerland Steering Committee Member. We learned more on digital transformation in the humanitarian field, critical digital skills in today's age and how with the help of the crowd, global challenges can be tackled.

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## Hand in your Matterhorn Project

Last week we kicked off a new campaign on the digitalswitzerland open challenge platform. The goal is simple: Identify a project that can have a positive economic and sustainable impact on Switzerland (and possibly the world).

So far, ideas have been submitted from various subject areas, such as a smart-contract solution based on blockchain for the financial industry, ensuring sustainable and smart farming or establishing Switzerland as the first country integrating commercial drones in everyday processes.

So, [register to the platform](#) to hand in your idea and discuss ideas with the community!

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## Quick Hits

**Creating the Digital Day: This was the second workshop with our partners**

«Be creative, think big and make Switzerland an eye catcher!» - [Link](#)

### **Two examples of Tech Ecosystems in Europe: Poland and Spain**

«Almost no one knows that Switzerland has raised almost 1Mia in capital for Swissstartups in 2018, positioning the country in the 5th position in Europe.»

- [Link](#)

### **Learning through fun - Summer camps for youth (6- 19)!**

«Summer camps provide student-student interaction, parent-child activities, new meetings, new knowledge and skill acquisition. Above all, they are fun!»

- [Link](#)

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## **#longread**

### **No more graduates needed: Switzerland goes it alone on HE**

(Times Higher Education, April 2018)

«Swiss high school graduates' right to take almost any course at any university makes ETH Zurich – Swiss Federal Institute of Technology Zurich a particular anomaly in the world of “elite” universities: its peers in the upper echelons of world university rankings – the likes of the University of Oxford, Harvard University and the Massachusetts Institute of Technology – have vanishingly small acceptance rates. But ETH manages to boast egalitarian access, low tuition fees (SFr580, about £420, a semester for Swiss and non-Swiss alike) and a stellar research reputation.» - [Link](#)

### **These 11 questions will help you decide if blockchain is right for your business**

(World Economic Forum, April 2018)

«One of the most unique aspects of blockchain is its high number of evangelists – people who believe blockchain can solve everything from global

financial inequality, to the provision of ID for refugees, to enabling people to sell their houses without an estate agent. The enthusiasm to (over) promote the technology is also damaging its long-term prospects.» - [Link](#)

**It's a massive differentiator to have launched something. To have had an idea and put it into the world.**

(Tom Critchlow, January 2017)

«But it's becoming increasingly obvious that projects - launched, defined, *things* - are currency. They project who you are, how you think. They connect the dots between influence, skills, interests, ideas, people and cultures. But most of all they demonstrate output.» - [Link](#)

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## Upcoming Events

You can find all our upcoming events on our new [event page](#)

4-8 June 2018 @ Kraftwerk Zurich

### Market Entry Bootcamp - Zürich

The Market Entry Bootcamp offers international startups a deep-dive into the Swiss entrepreneurship ecosystem via access to leading Swiss corporations, Swiss accelerator and incubator programs as well as public institutions. - [Link](#)

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5 -7 June 2018 @ Bernexpo Berne

### GEOSummit - The digital living space

The digital world depends on geoinformation: Concepts for Smart Cities, Infrastructure Planning, Natural Hazard Management, Drones and Augmented Reality need geodata. At GEOSummit experts and users of companies, government and education will discuss spatial computing for a changing world. Our Managing Director Nicolas Bürer will be speaker at the summit. - [Link](#)

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Thursday, 25 October, 2018 @ Switzerland

## Digital Day 2018

Already mark the date for this year's Digital Day. This time even bigger! Visit us [here](#) and follow [#DigitalDay](#) to stay informed on all things Digital Day 2018.

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**Jobs@digitalswitzerland**

Great, we've caught your interest!  
Please find our open positions below.  
We look forward to your application.

## Join our growing digitalswitzerland team now!

We are looking for a **Relations & Operations Support** for our Zurich Office and an **Operations Intern** in Lausanne as of May 2018 or by arrangement. Please share and check out the [job profiles](#).

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